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2007 *Spring*
FOOTWEAR







Things were different before Giro, a tiny California company, decided to take a risk and create something new: a truly lightweight and aerodynamic cycling helmet.

Things have never been the same since.

Giro exists to make a difference in people's lives; you can see it in everything we do. From advances in design, engineering, and material innovation to our emphasis on style, action sports culture and creativity, we are continually reinventing, reshaping and redefining products that help people to live and perform at their best. And the results are proven. From the Tour de France to the X-Games to Olympic Games, Giro has been the choice of the world's best athletes for more than 20 years.

The Giro DNA is built with one part function and one part form. This unique blend of innovation and artistry is what sets us apart and it's a difference you will feel for yourself every time you choose Giro®.

TECHNOLOGY

3.D MESH is a breathable, ultra-light denier fabric with dual layers of cross-linked nylon mesh connected with a cushioning fiber center. This unique construction eliminates the need for a solid fabric backing and results in a durable mesh upper that releases humidity and allows more air to flow through the fabric for a cool, comfortable feeling.

LACE LOC™ is the fastest, easiest way to lace up select Giro® Footwear styles. The shoe's tension can be instantly adjusted by simply pulling the elastic loop tie through the cord lock. Just push, pull and go!

N-FLEXION™ is our proprietary, lightweight EVA that absorbs more impact energy than standard EVA. This naturally antimicrobial compound is resistant to fungus, mildew and odor-causing bacteria. The secret is a cross-linked chemical matrix formulated in a closed-cell construction, so its comfort cushioning won't degrade over time.

N-SHOC™ architecture is our unique design combining a cradled chamber in the outsole with a nested **N-Flexion™** midsole. The **N-Flexion™** absorbs heel impact energy and redistributes it through the surrounding rubber outsole for a smoother ride and a little extra spring in your step.

ORGANIX FIT™ engineering precisely recreates the natural shape of the modern foot. It also accounts for the distinct differences between male and female feet by providing properly gauged heels for lateral stability, more supportive arch designs and spacious toe boxes for proper flex and splay. We use **Organix Fit™** engineering as our guide in the construction of the lasts and molds used to make Giro® Footwear, ensuring an accurate fit and a more comfortable shoe.

ROC LOC® is our answer to a truly customized fit and feel. We use a micro-adjustable tension clip manufactured specifically for footwear-strength tolerances. The components feature high-impact plastics for durability and over-molding for comfort. The ergo-friendly form is faster and easier to use than buckles.

INSOLES

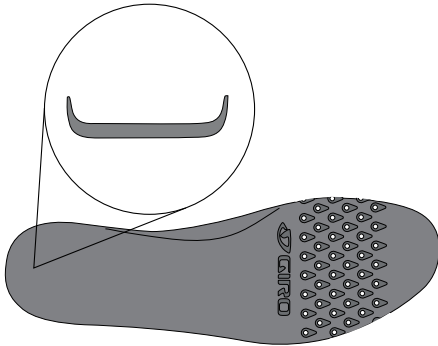
TRACLITE™ INSOLES

At Giro Footwear, taking our designs one step further is second nature. So, it was natural for us to put as much effort into the inside of our shoes as the outside. That's why every pair of ActiveLife and Indie shoes includes our proprietary insoles for the ultimate comfort.

TL-PLUS



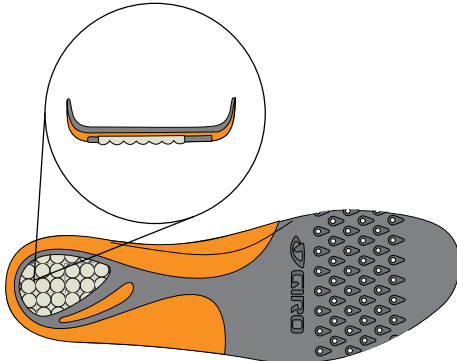
Our cushioning insoles are 100% breathable and feature a perforated toe box that promotes airflow around the foot. TL-Plus insoles transport moisture away from feet for a faster drying time. With less than 5% compression, TL-Plus provides superior cushioning from heel to toe. Antimicrobial materials resist the presence of fungus, bacteria and odor. These insoles are machine washable and will not degrade over time.



TL-ULTRA



TL-Ultra delivers all the benefits of our antimicrobial TL-Extra insoles and adds a silicon heel pad that absorbs shock and redistributes the energy upward for maximum comfort.





The ActiveLife is an attitude present in everything you do, from the daily grind to your daily ride. Now, Giro Footwear delivers breakthrough fusion footwear inspired by two-wheeled road warriors and singletrack maniacs.

INSPIRED BY LIFE ON THE ROAD

You won't wear these while pushing up the *Passo dello Stelvio*, but you can wear them in casual settings to show you've got what it takes. These Road Influenced designs are a fusion of action and urban flavors that stay ahead of the pack. We developed fresh styles, selected the finest materials and wrapped each look in colors that will get positive attention with every step you take.

LIVE LIKE THE SINGLETRACK NEVER ENDS

Every Mountain Influenced design is a step off the beaten path. Contemporary lines mixed with pure performance features and a little wanderlust. They're as innovative as they are comfortable, and they're the perfect choice for the road less traveled.

KOURO



WOS #22008W
Fossil Capri Steel Slate



MNS #22000M
Black Slate



WOS #22010W
Moss Melon Dune



MNS #22001M
Lawn Black Graphite



WOS #22013W
Fossil Iris Steel



MNS #22002M
Saddle Espresso



MNS #22003M
Steel Yellow Black Capri



MNS #22005M
Steel Black



MNS #22006M
Steel Tangerine Slate



MNS #22007M
Slate Black Bordeaux

Just right for cranking out a quick run to the coffee shop. Kouro features our **Roc Loc®** heel strap and **Lace Loc™** cinch strap to deliver a secure fit across both X and Y axes. The premium leather upper has an elastane-covered, neoprene lining that wraps you in soft, smooth luxury. An external cross-shank provides unsurpassed stability. The **N-Flexion™** midsole efficiently manages impact energy and the high-traction, molded rubber outsole is **Organix Fit™** engineered for comfort. Translation: This shoe is dialed in.



GIRO

GAVA



MNS #22015M
Saddle Espresso Tangerine

It's no sweat. The easy-going Gava features a breathable **3.D Mesh** upper and a secure, locking zipper. **N-Shoc™** architecture has a nested **N-Flexion™** midsole to manage heel impact energy. The high-traction, molded rubber outsole is durable enough to go for miles and gives superior lateral support. Made with **Organix Fit™** engineering for all-day comfort.



MNS #22014M
Slate Black



WOS #22020W
Haze Bisque Slate



MNS #22016M
Steel Slate Lawn



WOS #22022W
Steel Slate Petunia



MNS #22018M
Sienna Slate Black



WOS #22023W
White Thyme Toffee



MNS #22025M
Black Putty Sienna



MNS #22026M
Black



WOS #22030W
Bisque Caramel Dune



MNS #22027M
Slate Black Bordeaux



WOS #22031W
Steel Slate Petunia



MNS #22028M
Steel Lawn Slate



WOS #22032W
Aloe Bisque Carmel Moss



MNS #22029M
Saddle Espresso Putty Sienna



WOS #22033W
Orchid Slate



WOS #22034W
Sand Melon Olive

Easy going with just a touch of gonzo. Urge's cross-strap tension closure and instep goring constantly adjusts to your foot for a dynamic fit. Nubuck and full grain leather soften Urge's impulsive side, while gnarly, wrap-around spikes spice it up a bit. **N-Shoc™** architecture with an **N-Flexion™** midsole cushions impacts all day long. The cut-away design features a breathable mesh upper that promotes airflow and reduces weight without sacrificing lateral support. The **Organix Fit™** engineering gives a mondo fit.



XEN



WOS #22041W
Fossil Moss Steel Slate

Centered. Controlled. And a bit obsessive. With our adjustable **Roc Loc**® strap and a quick-release, hook-and-loop tab, good karma comfort is no problem. Designed with **N-Shoc**™ architecture featuring an **N-Flexion**™ cushion to sooth your sole. Full grain leather upper features a cut-away design with a breathable mesh lining that reduces weight. High-traction, durable, molded rubber outsole features cool lug tread. Made with **Organix Fit**™ engineering for a nirvana-like fit.



MNS #22035M
Slate Black



WOS #22040W
Fossil Lapis Slate Steel



MNS #22037M
Moss Black Steel



WOS #22042W
Steel Slate Petunia



MNS #22038M
Saddle Espresso Putty
Tangerine



WOS #22043W
Bisque Aloe Moss



MNS #22039M
Putty Espresso
Cantaloupe



WOS #22044W
Orchid Plum Melon





INDIE

**FOR
THOSE WITH
NOTHING TO PROVE
EXCEPT FOR THEMSELVES**

You've done a hundred Hakkon Flips with no one there to see. It never bothered you a bit. What matters is how it feels to stick the landing. And how you respond when you don't. The Indie Series is designed to satisfy just one person: you. Handcrafted with premium materials and available in 28 flavors to suit your every mood—from electric to subdued.

MONTE G



MNS #23000M
Olive Dune Saddle

A mod tweak on a classic style. Monte G features a soft, suede and full grain leather upper. High traction, durable vulcanized rubber is heat-fused to the upper for a stronger, lighter, cement-free bond. Made with **Organix Fit™** engineering for plush comfort all day and all night long. Available in a full range of smokin' colors.



MNS #23001M
Bordeaux Caramel Walnut



WOS #23010W
Putty Sand Moss Grass



MNS #23002M
Jet Black



WOS #23011W
Dune Wheat Thyme



MNS #23003M
Slate Bordeaux



WOS #23012W
Petunia Fossil Pebble Slate



MNS #23004M
Graphite Fossil Bordeaux



WOS #23013W
Sand Caramel Salmon



MNS #23006M
Camo Oak Saddle Walnut



WOS #23014W
Latte Sand Graphite Haze



MNS #23008M
Bordeaux Walnut



MNS #23009M
Saddle Caramel

MESA G



WOS #23030W
Haze Bisque Cayenne Saddle



MNS #23017M
Graphite Slate Fossil



WOS #23029W
Petunia Fossil Slate



MNS #23018M
Steel Fossil Slate



WOS #23031W
Bisque Cayenne
Caramel



MNS #23019M
Black



MNS #23020M
Lichen Slate Bordeaux



MNS #23022M
Saddle Dune Sienna

Freestyle, half-pipe attitude. Mesa G features a suede and breathable canvas upper. High traction, durable vulcanized rubber is heat-fused to the upper for a stronger, lighter, cement-free bond. Lace-like goring will let you grip your board and the earth with cool comfort and style. The **Organix Fit™** engineering will help you keep your wits about you.



OLLIE G



MNS #23043M
Tangerine Walnut Saddle

On the quiet side of style. Ollie G has a molded rubber outsole featuring a crêpe-texture finish. The all suede and leather upper is breathable, and since it's made with **Organix Fit™** engineering to say it's comfortable would be an understatement.



MNS #23041M
Sand Walnut
Caramel Gum



WOS #23046W
Petunia Fossil Steel



MNS #23042M
Slate Black



WOS #23047W
Sand Dune Gum



MNS #23044M
Black



WOS #23049W
Sand Citron Algae Slate



LIMITED WARRANTY

Giro Footwear takes extreme measures to deliver products that are defect free. We guarantee materials and craftsmanship for one (1) year from date of purchase. If you feel you have a defective product, simply return it, along with your original receipt, to the authorized Giro Footwear retailer where you made the purchase. The dealer will determine if your product merits a claim under this warranty. As a result, you may be offered a replacement, a store credit or a repair option, depending upon the defect. Giro Footwear does not accept returns directly from consumers or perform repairs of any kind. This warranty does not apply to any Giro Footwear products damaged as a result of misuse, consumer modification or unauthorized repair. This warranty applies strictly to Giro Footwear.